

**\* Early Bird Deadline Extended to 31 August (Thursday)**

# NEXT GENERATION OF SMART PROPERTY & FACILITY MANAGEMENT IN GREATER BAY AREA

## 智慧大灣區·物管新世代

**Date:** 22 September 2023 (Friday)

**Time:** 09:00 - 16:30 (08:40 Receptions Open)

**Venue:** The Chiang Chen Studio Theatre,  
The Hong Kong Polytechnic University

**Event Mode** : Physical  
Webinar (For Mainland China Participants  
or Full-time Students)

**CPD Code (HKIS):** 2023111

**CPD Hour (HKIS):** 6



## EVENT HIGHLIGHTS

With the theme of "Next Generation of Smart Property & Facility Management in Greater Bay Area", the Property and Facility Management Division Conference 2023 aims to gather the experts and practitioners across the Greater Bay Area to explore the latest strategies on technology applications and how to leverage Hong Kong's advantages to enhance service quality in terms of property and facility management.

**Diamond Sponsor:**



**富城集團**  
**Urban Group**

*A Member of FSE Lifestyle*

**Platinum Sponsor:**



**SINO GROUP**  
**信和集團**

**Gold Sponsors:**



康業服務有限公司  
Hong Yip Service Company Ltd.  
新鴻基地產集團成員  
Member of Sun Hung Kai Properties Group



**Silver Sponsor:**



**Special Acknowledgement:**



# PROGRAMME RUNDOWN

Time	Programme	Speaker
<b>Opening Ceremony</b>		
0840 – 0905	Registration 開放登記	
0905 – 0910	Welcome Speech 致歡迎辭	 <b>Sr Paul WONG Kwok-leung</b> 黃國良測量師 President The Hong Kong Institute of Surveyors 香港測量師學會會長
0910 – 0915	Opening Remarks 致開幕辭	 <b>Sr Charles HUNG Chuen-ka</b> 熊傳茄測量師 Chairman Property and Facility Management Division The Hong Kong Institute of Surveyors 香港測量師學會物業設施管理組主席
0915 – 0935	Keynote Speech by Guest of Honour 主禮嘉賓主題演講	 <b>Ms Winnie HO Wing-yin, JP</b> 何永賢女士, 太平紳士 Secretary for Housing Housing Bureau The Government of the Hong Kong Special Administration Region of the People's Republic of China 中華人民共和國香港特別行政區政府房屋局局長
0935 – 0945	Group Photos 大合照	
<b>Session 1</b>		
0945 - 1010	The Challenges for Smart Property and Facility Management 「物管新世代面對的挑戰」	 <b>Sr Hon Tony TSE Wai-chuen, BBS, JP</b> 謝偉銓測量師BBS, 太平紳士 Founding President of Guangdong Property and Facilities Management Association of the Greater Bay Area cum Legislative Council Member (Architectural, Surveying, Planning and Landscape) Legislative Council, HKSAR 廣東省粵港澳大灣區物業及設施管理聯合會創會會長 暨香港特別行政區立法會議員(建築、測量、都市規劃及園境界)
1010 - 1040	The Practice of Smart Property and Facility Management 「智慧物業服務實踐」	 <b>Mr LI Yongxin</b> 李永新先生 President Guangzhou Property Management Association 廣州市物業管理行業協會會長 &  <b>Mr CHEN Zuoqin</b> 陳作勤先生 Deputy General Manager of Guangzhou Yuexiu Services Group Limited and Director of the Digital and Intelligence Committee of Guangzhou Property Management Association 廣州越秀物業發展有限公司副總經理暨 廣州市物業管理行業協會數智化工作委員會主任
1040 - 1055	Refreshment Break 茶歇	
<b>Session 2</b>		
1055 – 1120	Artificial General Intelligence (AGI) Innovation for Inclusion: Accelerating the Transformation of Property & Facility Management 「通用人工智能： 創新普惠 加速物管數字化轉型」	 <b>Mr Nixon CHAU</b> 周宏謙先生 Managing Director & General Manager SenseTime Hong Kong 商湯科技亞太區香港總經理
1120 – 1145	ESG - The Soul of Corporation 「ESG – 企業的精髓所在」	 <b>Ar Donald CHOI Wun-hing, JP</b> 蔡宏興建築師, 太平紳士 Executive Director & Chief Executive Officer Chinachem Group 華懋集團執行董事兼行政總裁
1145 – 1215	<b>Panel discussion</b> 問答環節 Exploring the Opportunities and Challenges of Smart Technology Adoption in Property and Facility Management Across the Greater Bay Area 「大灣區物業與設施管理— 智能技術應用之機遇與挑戰」	<b>Moderator:</b>  <b>Sr Prof. Eddie HUI Chi-man, MH, JP</b> 許智文教授, 榮譽勳章, 太平紳士 Professor of Department of Building & Real Estate, The Hong Kong Polytechnic University; Vice Chairman of Property Management Services Authority; Past Chairman of The Hong Kong Institute of Surveyors – Property and Facility Management Division 香港理工大學建築及房地產學系教授; 物業管理業監管局副主席; 前香港測量師學會物業設施管理組主席
1215 – 1220	Souvenir Presentation to Speakers & Moderator (AM Session) 致送紀念品予講者及主持人(上午時段)	

# PROGRAMME RUNDOWN


Time	Programme	Speaker
1220 – 1340	Lunch 午宴	
<b>Session 3</b>		
1355 – 1425	The Core of Integrated Facility Management (IFM) Business - Creating Value for Client 「IFM 業務的內核 – 為客戶創造價值」	 <b>Mr CHEN Yaozhong 陳耀忠先生</b> Vice President Shenzhen Property Management Industry Association 深圳市物業管理行業協會副會長
		&
		 <b>Mr CHEN Haizhao 陳海照先生</b> Secretary of the Party Committee and Managing Director of China Merchants Property Operation (CMPO) 招商局積餘產業運營服務股份有限公司黨委書記、 董事總經理
1425 – 1450	Shaping Smart Facility Management with BIM-AM & IoT 「以建築信息模擬—資產管理和物聯網技術建構智慧物業管理」	 <b>Mr Arthur LEE Hok-yin 李學賢先生</b> Assistant Director/3 Electrical & Mechanical Services Department, Hong Kong Special Administrative Region 香港特別行政區機電工程署助理署長/3
1450 – 1510	Refreshment Break 茶歇	
<b>Session 4</b>		
1510 – 1535	Enhancing Customer Journey through Innovation 「加強創意革新以提升顧客旅程」	 <b>Ms Bella CHHOA 蔡碧林女士</b> Director - Asset Management Sino Land Company Limited 信和集團資產管理董事
1535 – 1600	An Uplift of Intelligent Property & Facility Management for Enjoyment of Smart Service and Quality Lifestyle 「提升智能物業設施管理，創造貼心服務和優質生活」	 <b>Mr IP Siu-chuen 葉少存先生</b> Director Hong Yip Service Company Limited 康業服務有限公司董事
1600 – 1630	<b>Panel discussion 問答環節</b> Embracing the Future: Your Visions for Technology Adoption in Property and Facility Management within the Greater Bay Area Over the Next 10 years 「邁步向前：未來十年大灣區物業與設施管理科技化之願景與趨勢」	 <b>Moderator:</b> <b>Prof CHAN Yuk-kit, James, MH, JP</b> 陳郁傑教授，榮譽勳章，太平紳士 Managing Director Charterwealth Professional Limited 卓劃專業有限公司董事總經理
1630 – 1635	Souvenir Presentation to Speakers & Moderator (PM Session) 致送紀念品予講者及主持人(下午時段)	
1635 – 1640	Closing Remarks 致開幕辭	 <b>Sr Louis LEE Man-ho 李文豪測量師</b> Organising Committee Chairman Property and Facility Management Division Conference 2023 The Hong Kong Institute of Surveyors 香港測量師學會 物業設施管理組研討會籌備委員會主席

(1) The conference will be mainly conducted in English supplement with Mandarin / Cantonese


(2) The programme rundown may be subject to change

\* During the reappointment of the association, the speaker's confirmation is pending to be update

# ENROLMENT FEE

 <b>Physical Conference</b> (Full Day Conference with Lunch & Coffee Breaks)	<b>Early Bird</b> (Before 31 Aug 2023 5pm)	<b>Regular</b>
<b>HKIS Member</b>	HK\$950	HK\$1,050
<b>Non-Member</b>	HK\$1,050	HK\$1,150

 <b>Webinar</b> (For Mainland China Participants or Full-time Students only)	<b>Early Bird</b> (Before 31 Aug 2023 5pm)	<b>Regular</b>
<b>Individual (1 pass)</b>	HK\$200	HK\$250
<b>Group / Corporate / Institution (10 passes)</b>	HK\$1,900	HK\$2,300
<b>Undergraduate Full-time Student</b>	HK\$100	HK\$100

# REGISTER NOW

**Individual Pass:**  
[www.minerals.hk/pfmd/conf2023enrol](http://www.minerals.hk/pfmd/conf2023enrol)

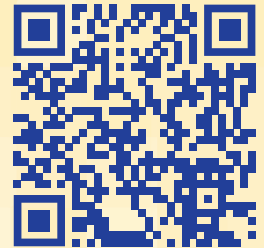
---

**Group Pass:**  
[www.minerals.hk/pfmd/conf2023/enrolgroup.pdf](http://www.minerals.hk/pfmd/conf2023/enrolgroup.pdf)

**Individual Pass:**



**Group Pass:**



Enrolment will be accepted on a first-come, first-served basis as seat is limited

**Supporting Organisations:**



\* This is an "Official" and "Core" course related to "Professional Practices" under the CPD Scheme of the Property Management Services Authority. Holders of Property Management Practitioner Licence may receive a maximum of 5 CPD hours by participating in the activity.

# ENQUIRIES

Mr. Jason SZE / Ms. Jordan LEE  
Event Secretariat (Minerals Creations & Communications Ltd.)  
Tel: 3500 9496 Email: hkispfmd.conf2023@minerals.hk